Anushka Saravanan

Senior UX Designer

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Portfolio URL: anushka.info

As a UX designer, I'm focused on creating meaningful experiences through design.

I have always been curious to know how people interact with technology, and my interest in human behavior and psychology has motivated me to make the switch from being a psychology student to the UX field. My goal is to create bold solutions and relevant experiences for users.

Experience

Senior UX Designer - Ionixx technologies

2018 - 2023 (Present)

Ionixx Technologies is a full-stack product development firm that focuses on design. Their mission is to convert the visions of determined innovators into reality with the utmost commitment to designing and developing effective and efficient solutions.

My roles and responsibilities as a senior UX designer here are to create products using user-centered design methodology. Interact with clients from the requirement gathering stage to user testing. Conduct user research and then translate the findings into designs. Lead large and complex projects.

Research Assistant - The Banyan

2018

The Banyan is a non-governmental organization based in Chennai, Enabling access to health and mental health care for people living in poverty and homelessness through comprehensive and creative clinical and social care approaches embedded in a well-being paradigm.

I Framed a research proposal with all the necessary employment studies with a literature review. Collected the data for the research by conducting interviews, surveys, etc. Created an employment directory that would help people with mental illness to seek employment in various firms and institutions that would recruit employees with mental illness.

Skills

Interaction Design

Visual Design

User Research

Usability Testing

Web & Mobile Design

Prototyping

Storyboarding

Tools

Sketch

Figma

Adobe XD

Photoshop

Illustrator

Indesign

After Effects

Origami

Education

MBA - Information Technology
Amity University, Noida
2021 - 2023

B.Sc - Psychology
MOP Vaishnav college, Chennai
2016 - 2019

Certifications

Certified Usability Analyst
Human Factors International
2022

UX Design
Interaction Design Foundation
2019

Mobile UX Design
Interaction Design Foundation
2019